

A

➤ What determines something's value?

A.

A

&

?

1.

2.

B.

AB

1.

2.

B

AB

1.

rarity

" B

" A

2. What someone is willing to pay determines it's worth.

(19:10 "The Son of man is come to seek and to save that which was lost.)!

(1 . 1:18-19)!

\$20 B : A -

\$20 .

,"

\$20

?" 200

" ?" . , " .
 , " ?" , .
 " " , " ?" .
 " \$20 , 20
 " .
 , , . B ,
 , , .
 , but by who we
 are.
 (8:36). A
 , " ' !"

II. The TRAGIC WASTE of a soul.

➡ . B , , , ,

➡ (1 2:15-17
).

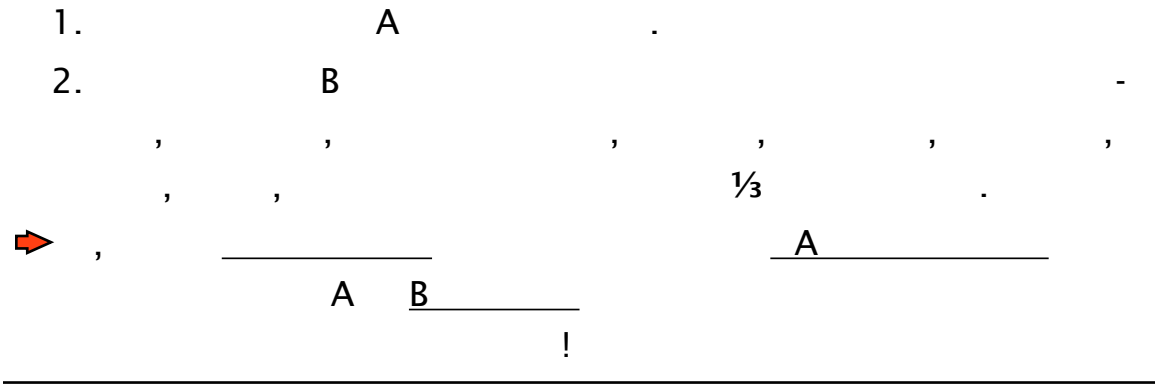
A. **compelling urge to DO.**

1. A .
2. $\frac{1}{3}$.

B. **compelling urge to HAVE.**

1. .
(18:18-23)
- (12:16-21)

2. $\frac{1}{3}$.
compelling urge to BE.



Can you guess what verse it was?

8:36 "What shall it profit a man if he shall gain the whole world and lose his own soul."

III. The TERRIFIC WARFARE over your soul.

A. (1
5:8).

"Satan hath desired to have you, that he may sift you as wheat" (22:31).

B. (; ;
).

SUMMATION:

A
?"

" , " . "

\$100."

8:36

"PROFIT."

, what is the most

PROFITABLE thing you can do on earth?

?

90

?